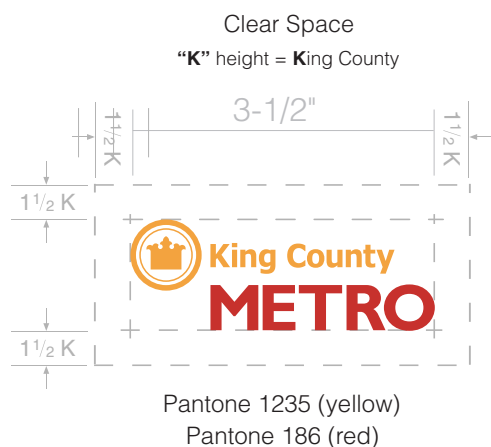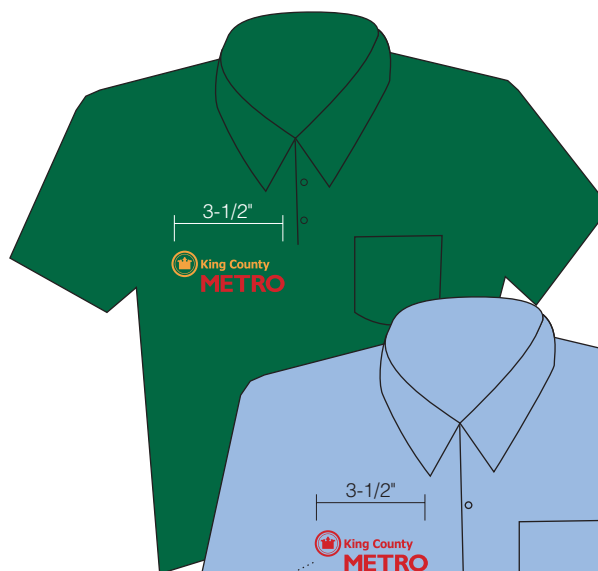## Operator Uniforms/Clothing

Jackets, coats, parkas, vests, short & long sleeve shirts
t-shirts, ponchos, blazers, sweaters, raincoats, overalls, etc.
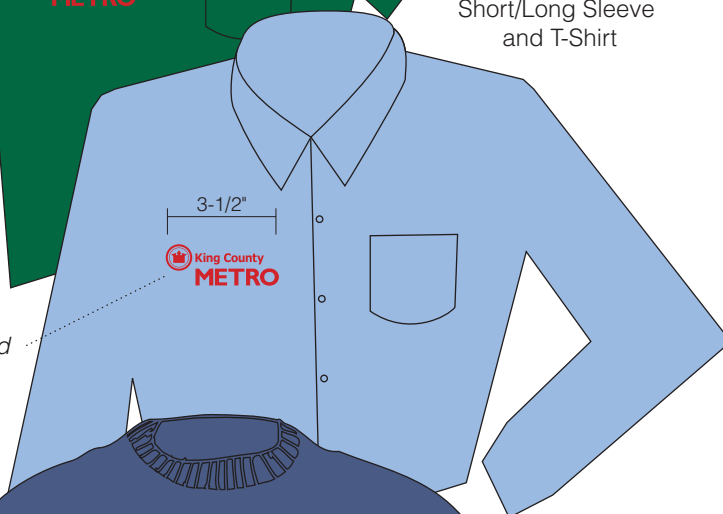
Clear Space
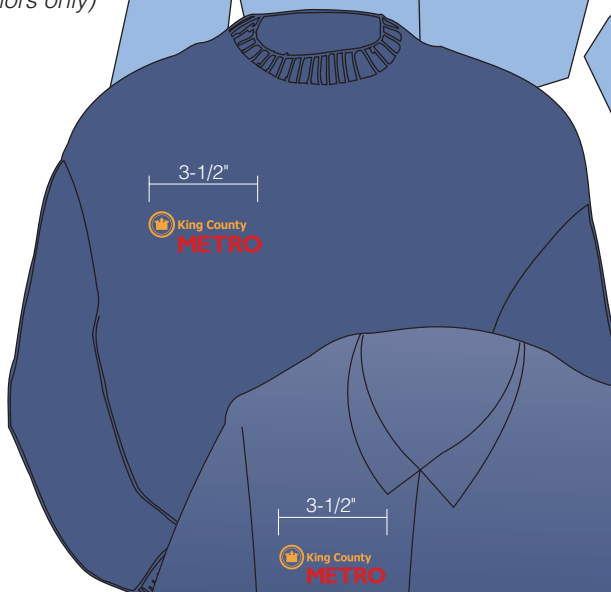**"K"** height = **K**ing County

3-1/2"
1½ K
1½ K
1½ K
1½ K

King County
METRO

Pantone 1235 (yellow)
Pantone 186 (red)

Shirts
Short/Long Sleeve
and T-Shirt

3-1/2"
King County
METRO

Caps and Hats

3-1/2"
King County
METRO

3-1/2"
King County
METRO

*(Solid red used
for light blue
colors only)*

Sweaters
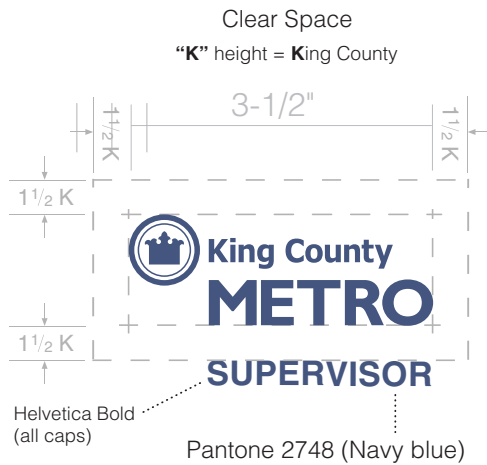Cardigan & Pullover

3-1/2"
King County
METRO

3-1/2"
King County
METRO

- A consistent logo size of 3-1/2" is used for operator uniforms and clothing, and applies to all men's and women's styles and sizes.

- The King County Metro logo shall be embroidered with thread color matching Pantone 1235 (yellow) and Pantone 186 (red). This color works best with the predominant clothing colors, navy blue and dark green, used in operator's uniforms. However, light blue clothing (shirts) requires the entire logo to be rendered in Pantone 186 (red). Use of other colors for the logo, like blue or black, is not permitted.

- The logo is placed on all clothing on the *front left side* (facing wearer) and in a position level to the chest or chest pocket.

- The King County Metro logo is the only logo permitted on uniforms and clothing. Text identities like VanPool, Access and DART, if used, are to be displayed in red only and in compliance with the guidelines.

- Please contact Marketing and Information Services at 206-684-1576 for help or additional information.

Jackets and Coats
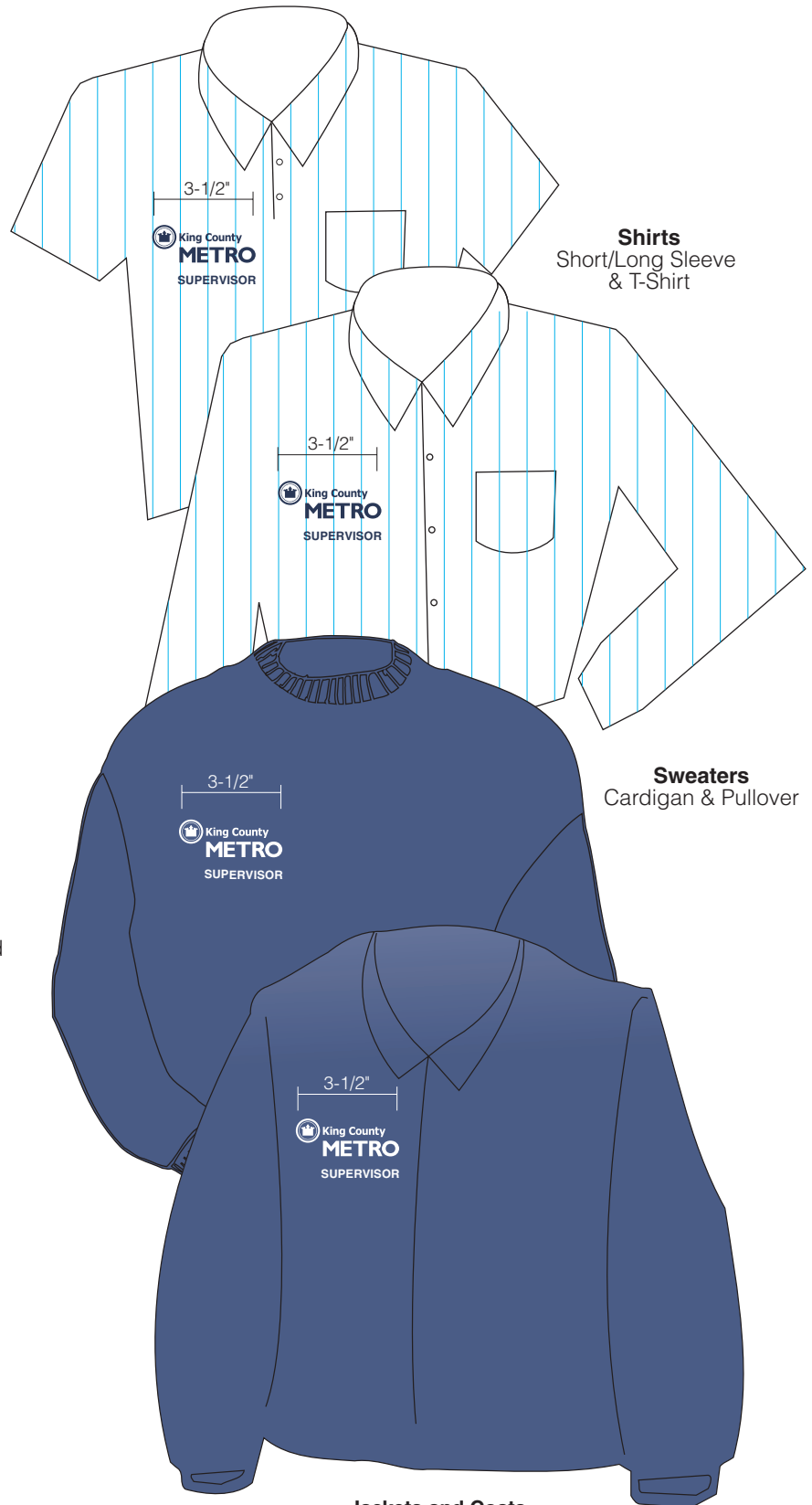
Supervisor Clothing

Jackets, coats, parkas, vests, short & long sleeve shirts
t-shirts, ponchos, blazers, sweaters, raincoats, overalls, etc.

Clear Space
"K" height = **K**ing County

3-1/2"

$1\frac{1}{2}$ K

$1\frac{1}{2}$ K

King County
METRO
SUPERVISOR

Helvetica Bold
(all caps)

Pantone 2748 (Navy blue)

Caps and Hats

3-1/2"

King County
METRO
SUPERVISOR

Shirts
Short/Long Sleeve
& T-Shirt

3-1/2"

King County
METRO
SUPERVISOR

3-1/2"

King County
METRO
SUPERVISOR

Sweaters
Cardigan & Pullover

3-1/2"

King County
METRO
SUPERVISOR

3-1/2"

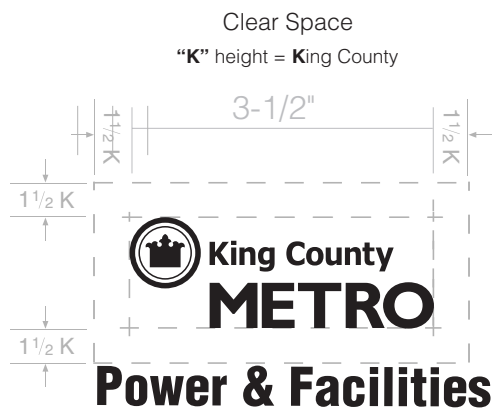King County
METRO
SUPERVISOR

Jackets and Coats

- A consistent logo size of 3-1/2" is used for supervisors' clothing, and applies to all men's and women's styles and sizes.

- The King County Metro logo shall be embroidered with white or silver thread color on blue clothing and Pantone 2748 (Navy Blue) on white clothing. Use of other colors for the logo, like red or light blue, should be avoided on supervisors' clothing.

- The logo is placed on all clothing on the *front left side* (wearer's right) and in a position level to the chest or chest pocket.

- The King County Metro logo is the only logo permitted on uniforms and clothing. Text identities like VanPool, Access and DART can be used with this logo if used in accordance with the guidelines.

- Please contact Marketing and Information Services at 206-684-1576 for help or additional information.

Non-Operator–General Workplace Attire
with Supportive Text

Clear Space
"K" height = King County

3-1/2"
1½K
1½K
1½ K
1½ K

King County
METRO
Power & Facilities

Jackets and Coats – Front

3-1/2"
King County
METRO
Power & Facilities
Jane Smith

Caps and Hats

3-1/2"
King County
METRO

King County
METRO
Power &
Facilities

Power & Facilities

Jackets and Coats – Back

- If workplace clothing is paid for by King County, the King County Metro logo is required to be placed on the *front left side* (wearer's right) and in a position level to the chest or chest pocket. Note: Some articles of clothing, because of design, will have to use available space for placement of the logo.

- A universal logo size of 3-1/2" is typically used for most caps and *fronts* of clothing (jackets, t-shirts, vests, overalls, etc.) and applies to all men's and women's sizes.

- The King County Metro logo can also be placed on the back of the clothing at 3-1/2" or larger size.

- The King County Metro logo is the only logo permitted on uniforms and clothing. Text identities like VanPool, Access and DART can be used with this logo if used in accordance with the guidelines.

- *Additional graphic images, including drawings pictures, and symbols, are not permitted.*

- Additional supportive text information, can be added to the front or back of clothing, such as department, work group and employee name or job title, as shown above. Care should be given to allow proper clear space around the logo. (see above)

- The King County Metro logo should be displayed on general workplace clothing only in black, red, white or silver. No other colors are permitted. All names, titles and other descriptions can appear in the same color as the logo or in a different color.

- Please contact Marketing and Information Services at 206-684-1576 for additional information.

Non-Operator–General Workplace Attire
with Supportive Text Options

Jackets, Coats, Parkas, Vests, T-shirts – Front
(Also applies to ponchos, blazers, sweaters, raincoats)

Jackets, Coats, Parkas, Vests, T-shirts – Back (optional)
Also applies to ponchos, blazers, sweaters, raincoats

Patches, Labels and other Identification

3-1/2"
1½ K
1½ K
1½ K

King County
METRO
Power & Facilities

Clear Space
"K" height = **K**ing County

Embroidered and silks-creened sewn-on patches and labels follow the same guidelines as workplace clothing. Clear space requirements for the King County Metro logo are shown at left.

Please refer to previous pages for specific information or contact Marketing and Information Services at 206-684-1576.